

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method for facilitating virtual entity access, comprising:

 storing a storage element item in a computerized vending machine;

 receiving a first selection associated with an electronic item through an input interface of ~~[[a]]~~ the computerized vending machine;

 electronically receiving a second selection associated with a physical item through the input interface of the computerized vending machine, wherein the physical item includes ~~[[a]]~~ the storage element;

 storing the electronic item in the storage element of the physical item in response to the received first selection and the received second selection; and

 the computerized vending machine providing the physical item, wherein the electronic item is accessible from the physical item.
2. (Previously presented) The method of claim 1, wherein said electronic item is selected from the group consisting of at least one media item, at least one software item, at least one service item, and data.
3. (Previously presented) The method of claim 1, wherein the electronic item stored in said storage element is employable in accessing a virtual entity.
4. (Previously presented) The method of claim 1, wherein the electronic item includes a link pointing to a virtual entity.
5. (Previously presented) The method of claim 1, wherein the electronic item is configured to be read by a user device.
6. (Previously presented) The method of claim 1, wherein said storage element is a radio frequency identification tag.
7. (Canceled)

8. (Previously presented) The method of claim 4, wherein said virtual entity exists at a remote location.

9. (Previously presented) The method of claim 4, wherein said virtual entity exists at a user device.

10. (Previously presented) The method of claim 4, wherein said virtual entity is a media item.

11. (Previously presented) The method of claim 4, wherein said virtual entity is a service.

12. (Previously presented) The method of claim 1 wherein said physical item is a temporary tattoo.

13. (Previously presented) The method of claim 1 wherein said physical item is a nail treatment.

14. (Previously presented) The method of claim 1 wherein said physical item is jewelry.

15. (Previously presented) The method of claim 72, wherein said cosmetic attributes include one or more decorations.

16. (Previously Presented) The method of claim 72, wherein said cosmetic attributes include one or more designs.

17. (Previously presented) The method of claim 72, wherein said cosmetic attributes are definable by a user.

18. (Previously Presented) The method of claim 72, wherein said cosmetic attributes are predefined.

19. (Previously presented) The method of claim 1, wherein access restrictions are imposed for said electronic item.

20. (Previously presented) The method of claim 1, further comprising receiving payment for said physical item.

21. (Previously presented) The method of claim 20, wherein there is a correlation between payment amount and access restrictions imposed for said electronic item.

22.-36. (Canceled)

37. (Previously presented) A system for facilitating virtual entity access, comprising:

a memory having program code stored therein; and

a processor disposed in communication with said memory for carrying out instructions in accordance with said stored program code;

wherein said program code, when executed by said processor, causes said system to perform operations comprising:

receiving a first selection associated with an electronic item;

receiving a second selection associated with a physical item, wherein the physical item includes a storage element;

storing the electronic item in the storage element of the physical item in response to the received first selection and the received second selection; and

providing the physical item, wherein the electronic item is accessible from the physical item.

38. (Previously presented) The system of claim 37, wherein said electronic item is selected from the group consisting of at least one media item, at least one software item, at least one service item, and data.

39. (Previously presented) The system of claim 37, wherein the electronic item stored in said storage element is employable in accessing a virtual entity.

40. (Previously presented) The system of claim 37, wherein the electronic item is configured to be read by a user device.

41. (Previously presented) The system of claim 37, wherein said storage element is a radio frequency identification tag.

42. (Canceled)

43. (Previously presented) The system of claim 39, wherein said virtual entity exists at a remote location.

44. (Previously presented) The system of claim 39, wherein said virtual entity exists at a user device.

45. (Previously presented) The system of claim 39, wherein said virtual entity is a media item.

46. (Previously presented) The system of claim 39, wherein said virtual entity is software.

47. (Previously presented) The system of claim 37 wherein said physical item is a temporary tattoo.

48. (Previously presented) The system of claim 37 wherein said physical item is a nail treatment.

49. (Previously presented) The system of claim 37 wherein said physical item is jewelry.

50. (Currently amended) The system of claim [[73]] 72, wherein said cosmetic attributes include one or more decorations.

51. (Currently amended) The system of claim [[73]] 72, wherein said cosmetic attributes include one or more designs.

52. (Currently amended) The system of claim [[73]] 72, wherein said cosmetic attributes are definable by a user.

53. (Currently amended) The system of claim [[73]] 72, wherein said cosmetic attributes are predefined.

54. (Previously presented) The system of claim 37, wherein access restrictions are imposed for said electronic item.

55.-69. (Canceled)

70. (Previously presented) A system for facilitating virtual entity access, comprising:

an input interface;

a memory having program code stored therein;

physical entity provisioning hardware; and

a processor disposed in communication with said memory for carrying out instructions in accordance with said stored program code, wherein said processor is further disposed in communication with said physical entity provisioning hardware;

wherein said program code, when executed by said processor, causes said system to perform operations comprising:

receiving a first selection associated with an electronic item through the input interface;

receiving a second selection associated with a physical item through the input interface, wherein the physical item includes a storage element; and

storing the electronic item in the storage element of the physical item in response to the received first selection and the received second selection;

wherein the physical entity provisioning hardware provides the physical item under control of the processor, and the electronic item is accessible from the physical item.

71. (Previously presented) An article of manufacture comprising a computer readable medium containing program code that when executed causes a computerized vending machine to perform operations comprising:

receiving a first selection associated with an electronic item through an input interface;

receiving a second selection associated with a physical item through the input interface, wherein the physical item includes a storage element;

storing the electronic item in the storage element of the physical item in response to the received first selection and the received second selection; and

providing the physical item, wherein the electronic item is accessible from the physical item.

72. (Previously presented) The method of claim 1, further comprising receiving a third selection of one or more physical entity cosmetic attributes, wherein the physical item is provided with said cosmetic attributes.

73. (Canceled)

74. (Previously presented) The system of claim 37, further comprising receiving a third selection of one or more physical entity cosmetic attributes, wherein the physical item is provided with said cosmetic attributes.

75. (Previously presented) The system of claim 70, further comprising receiving a third selection of one or more physical entity cosmetic attributes, wherein the physical item is provided with said cosmetic attributes.

76. (Canceled)

77. (Previously presented) The system of claim 71, further comprising receiving a third selection of one or more physical entity cosmetic attributes, wherein the physical item is provided with said cosmetic attributes.

78. (New) An apparatus comprising:

means for receiving a first selection associated with an electronic item;

means for electronically receiving a second selection associated with a physical item, wherein the physical item includes a storage element;

means for storing the electronic item in the storage element of the physical item in response to the received first selection and the received second selection; and

means for providing the physical item, wherein the electronic item is accessible from the physical item.